

Strategic Planning

Synopsis

The Strategic Planning process is facilitated throughout the whole organisation. The process is started with top management and then conducted with all the teams (departments, sections, etc.) in the organisation.

The Integrated Strategic Business Plan Document includes the vision- and mission statements, strategic thrusts, objectives, goals and action steps.

This is a workshop, first for top management and then for all the other teams of the different departments or sections in the organisation.

Outcomes

The “**Strategic Planning Workshop**” enables working teams to create ...

- Common vision
- Daily operational plans
- An organisational constitution.

It provides working teams with a **Strategic Planning Document** that includes ...

- A vision and mission statement for the organisation as well as for every department
- Clearly defined strategic thrusts, objectives and goals
- Daily operational plans
- Clearly defined action steps with target dates, responsible people, resources, budget needs and constraints for every department
- Values everyone in the organisation can commit to.

Who should attend?	Duration
<ul style="list-style-type: none"> • Top management team • All other working teams in the organisation. 	<ul style="list-style-type: none"> • Three-days.

Training Content

Module 1: Strategic Planning theory

This module explains:

- Paradigms and paradigm shifts
- Theory on management of change
- Theory on strategic planning
- Degrees of strategic planning.

Module 2: Vision Creation

This module explains:

- Theory on vision- and mission statements.

- Creating a vision statement
- Identifying strategic thrusts
- Identifying values
- Creating a mission statement.

Module 3: Objectives and goal

This module explains:

- Identifying objectives
- Identifying goals
- Identifying action steps with target dates.